# SAMYRA ROBINSON

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Creative Portfolio

**LinkedIn** 

# Education

VIRGINIA COMMONWEALTH UNIVERSITY

August 2021 - Current

Bachelor of Science • Mass Communication/Media Studies (creative advertising)

TIDEWATER COMMUNITY COLLEGE

Summer 2023-Current

Associate of Arts and Sciences • Graphic Design

# Experience

#### Centerville Baptist Children's Program

Childcare Teacher

February 2025 – Current

• Prepare materials for daily projects, encourage positive behavior and socialization, engage children with stories, games, and crafts, address behavior problems, communicate with teaching assistants, support students during learning time, and ensure student safety in various settings.

#### **The Mount Western Branch Church**

Media Team Intern

July 2024 - Current

- Create, manage, and distribute content for social media and in person service
- Video and photography: capturing moments during services
- Time management, critical thinking, creativity, creative thinking, and project management

### City of Virginia Beach Fire Department

Life Safety Education & Communications Intern

January – May 2024

- Assist with creative writing and graphic design projects such as press releases, materials, handouts, brochures, program/event signage, social media content
- Assist LSE Team at programs and events and communicating with volunteers for program and event support
- Time management, critical thinking, creativity, creative thinking, digital design and project management

# City of Chesapeake Parks, Recreation, and Tourism

Youth Program Recreation Leader

September 2022 - Current

- Manages after-school program, supervising children, playing games, and participating in arts and crafts
- Creative thinking, visual communication, time management, communication and decision making

# **Skills/Certifications**

• Canva Conflict Resolution Logos,

• Microsoft Office Suite Skills Desktop wallpapers,

Adobe Creative Suite "Personal Branding: Videos,
 Google Office Suite Crafting Your Brand" T-shirts,
 ProPresenter LinkedIn Learning Book covers

• Adult/Pediatric First Storytelling for Aid/CPR/AED Designers

American Red Cross The Creative Spark:
• Virginia Medication Tom Durham, Indie

Administration Training Filmmaker.

(MAT) Learning Graphic
 Mandated Reporter Design: Techniques
 Training Ideation for Marketers

Alison Certification
 Creative Design